

Creative and multifaceted Graphic Designer with extensive experience in print and web design. Dynamic, collaborative team player with well-developed written, verbal and interpersonal communication abilities. Highly skilled in client/vendor relations, negotiations and successful partnership building. Passionate and inventive creator of innovative marketing strategies and campaigns. Deadline driven and budget conscious.

**PRINT:** All marketing and promotional materials: newsletters, product packaging, postcards, posters, sale sheets, flyers

**WEB:** Full web site design: e-newsletters, banner ads, email blasts.

## **PROFESSIONAL EXPERIENCE:**

Graphic Designer

**iDealmedia.net**

Los Angeles, CA and Seattle, WA

2006-present

Successfully manage and coordinate graphic design projects from concept through completion. Collaborate with clients to create vision, conceive designs, and consistently meet deadlines and requirements. Manage all operational, strategic, financial, quote/bid and administrative functions. Clients include: Virgin Entertainment, The Little Film Company, ShadowCatcher Entertainment, Quango Music Group, Petrol Records, The Comedy Union, Rooftop Promotions, Wright Entertainment, The Film School, Coolhand Promotions and SmallClaimsDepartment.com.

Graphic Designer

**Virgin Entertainment Group - VirginMega.com**

Los Angeles, CA

2000-2006

Collaborated with outside advertising agency to design in-store signage (endcaps, listening posts, posters, tillcards, etc.) keeping with the company brand/look. Design and maintain virginmega.com and virginmegamagazine.com web sites, design compilation CDs, and special company CDs (Virgin Recommends), write copy for ads, kiosk art, ads (print) for both local and national publications, banner ads for both the company web site and other sites to promote the web site, e-mail newsletters (v-mail), and company invites (flash) for private concerts and events.

Web Developer

**GUESS? Inc. - guess.com**

Los Angeles, CA

1999-2000

Collaborated with web designers to build and maintain web site.

Web Developer

**Bush Communications**

Marina del Rey, CA

1998-1999

Collaborated with designers to build and maintain various client's web sites.

## **EDUCATION:**

Bachelor of Arts - Graphic Design

Trinity College and University

## **COMPUTER SKILLS:**

Adobe Photoshop, Adobe InDesign, Adobe Illustrator, Quark Express, Dreamweaver, Flash, Adobe Acrobat, HTML (hand coding).

Mac OSX & PC platforms.